



FOOD WINE SUNSHINE

ESTABLISHED 2010

ABOUT FOOD WINE SUNSHINE

Like so many Americans, in 2007, Tracy found herself facing an uncertain financial future. A stay-at-home mom of two kids, Tracy and her husband experienced multiple pay cuts and even a loss of insurance coverage. Tracy knew they needed to take action. So she clipped coupons, hunted through clearance bins, and became a super saver. She was so good that she was able to turn her future around, teaching others in her position to make the same simple but effective savings plans through her website HavingFunSaving.com. She continued to save for their future while also using her skills to buy products for local food banks.

Over time, Having Fun Saving evolved to help readers with much more than saving, from family-friendly meals to health and wellness to outings and travel. As the content progressed, her readership continued to expand. Soon, Tracy became as well known for her healthy recipes as she did for her down-to-earth, fun tips. Finally, in July 2019, she changed the name of the site to Food Wine Sunshine, reflecting not only Tracy's sunny disposition but her goal to continue bringing sunshine into her readers' lives in more ways than one.

Tracy provides a strong on-air presence, as well as creative and customized sponsorship packages that will introduce your brand or product to her tens of thousands of monthly readers. In addition, she has a strong track record of working with the world's biggest brands. Learn more at FoodWineSunshine.com/advertise.

PRESS & AFFILIATIONS

Studio 10 Tampa Bay, I Heart Publix, Today's Mama, Hometalk, Tampa Bay Moms Blog, and Tampa Bay Bloggers.

OPPORTUNITIES

Brand Ambassador
Website Advertising
Sponsored Posts
Recipe Development

Social Media Campaigns
Calendar of Events Listing
Our Picks Directory Listing

 FoodWineSunshine.com

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TRACY SHAW - FOUNDER

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MONTHLY AVERAGES

Unique Visitors	26K+
Page Views	57K+
Twitter	22K+
Facebook	24K+
Pinterest	21K+
Instagram	6.5K+
TikTok	230+

CLIENTS

Busch Gardens	CK Mondavi
Innisbrook	Rombauer Vineyards
Healthy Family Project	Charles Krug
Fresh from Florida	Noble Citrus
Florida State Parks	Florida Milk
Straz Theater	Stemilt World Famous Fruit
Mount View Hotel & Spa	Florida Prepaid College Plans
The Broadmoor Colorado	