



FOOD WINE SUNSHINE

ESTABLISHED 2010

ABOUT FOOD WINE SUNSHINE

Like so many Americans, Tracy found herself facing an uncertain financial future in 2007. A stay-at-home mom of two kids, Tracy and her husband experienced multiple pay cuts and even a loss of insurance coverage. Tracy knew they needed to take action. So she clipped coupons, hunted through clearance bins and became a super saver. She was so good that she was able to turn her future around, teaching others in her position to make the same simple, but effective, savings plans through her website HavingFunSaving.com. She continued to save for their future while also using her skills to buy products for local food banks.

Over time, Having Fun Saving evolved into helping readers with so much more than saving, spanning from family-friendly meals to health and wellness to outings and travel. As the content progressed, her readership continued to expand. Soon, Tracy became as well known for her healthy recipes as she did for her down-to-earth and fun tips. Finally, in July 2019, the name changed to Food Wine Sunshine, reflecting not only Tracy's sunny disposition, but her goal to continue to bring sunshine into the lives of her readers in more ways than one.

Tracy provides a strong on-air presence, as well as creative and customized sponsorship packages that will introduce your brand or product to her tens of thousands of monthly readers. In addition, she has a strong track record of working with the world's biggest brands. Learn more at FoodWineSunshine.com/advertise.

PRESS & AFFILIATIONS

Studio 10 Tampa Bay – Regular monthly segment

Regular contributor to: Studio 10 Tampa Ba, I Heart Publix, Today's Mama, Hometalk, Tampa Bay Moms Blog, and Tampa Bay Bloggers

OPPORTUNITIES

Brand Ambassador
Website Advertising
Sponsored Posts
Recipe Development

Social Media Campaigns
Calendar of Events Listing
Our Picks Directory Listing

 FoodWineSunshine.com

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TRACY SHAW - FOUNDER

5824 Candytuft Place
Land O'Lakes, FL 34639

Tracy@FoodWineSunshine.com
(813) 996-1643

MONTHLY AVERAGES

26k+	Unique Visitors
57k+	Page Views
25,100+	Twitter
31,600+	Facebook
17,300+	Pinterest
4,200+	Instagram
3,800+	Email

BRANDS / CLIENTS

Winn-Dixie	Disney
CK Mondavi	Florida Prepaid College Plans
Universal Orlando	YouFit
SeaWorld / Busch Gardens	Fresh From Florida
Ragu	Ninja Kitchen
WalMart	Produce for Kids
Innisbrook	Silver Spring Foods
Cariloha	Voortman Bakery
Anderson Seafoods	